

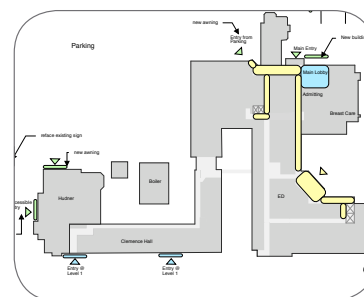
project	CARITAS CHRISTI HEALTH CARE		
location	MULTIPLE SITES	client	SILVERMAN TRYKOWSKI ASSOCIATES
architect	SILVERMAN TRYKOWSKI ASSOCIATES	contractor	NONE
project type	PLANNING		

unify visual identity  
 enhance operational model  
 manage capital budget

# prioritization

map-lab was retained by Silverman Trykowski Associates (STA) to develop a comprehensive study for the Caritas Christi Health Care (CCHC) organization. Using the design standards established by STA at the Caritas St. Elizabeth's hospital, map-lab set forth a process of identifying and prioritizing projects at each of the six hospitals in order to unify the overall visual identity of CCHC.

STA and map-lab visited each campus to review the existing conditions and evaluate the "curb appeal", wayfinding, and overall images of the hospital, which helped map-lab define projects that would create a warm and healing environment. Budgets were created for each project, grouped together by campus, and presented to each hospital director. map-lab and STA then presented a comprehensive report to CCHC identifying each project for each particular campus, which enabled the organization to plan for these projects in its multiple capital budgets.



- High Priority**
  - exterior signage improvements and/or architectural improvements are needed throughout to help patients and visitors identify destinations
  - new larger monument sign at main entry
  - new building signage at main entry
  - replace existing sign at Hubler entry for identity consistency
  - new awning at main lobby from parking for identity consistency
  - new awning at Hubler ambulance entry for wayfinding
  - new awning at Hubler main lobby for identity consistency
- Medium Priority**
  - Corridors
  - primary corridors to elevator C and ED to be enhanced with design elements which reinforce wayfinding and image identity
  - New parking signage for clear wayfinding
- Low Priority**
  - new lobby renovations are consistent with new Caritas standards; different materials used, although color palette consistent - minimal renovations are recommended to improve

Priority	Abbott/Hubler/Abatement	Construction project area	Construction cost of	Construction subtot#	Design Contingency (10%)	Construction Contingency (10%)	Project Total Cost (Total)	Furniture (lump sum)	Moving Costs (lump sum)
<b>Construction Costs</b>				0					
Lobby Renovations	Low	1480	\$25	\$37,000	\$3,700	\$3,700	\$44,400		
Corridor improvements									
- main lobby to elevator c	Medium	713	\$20	\$14,260	\$1,426	\$1,426	\$17,112		
- main lobby to ED	Medium	2375	\$20	\$47,500	\$4,750	\$4,750	\$57,000		
<b>Construction Costs total</b>									
<b>Signage/Way-finding Costs</b>									
Exterior Signage									
- monument sign (1)	High			\$2,000	\$200	\$200	\$2,400		
- building sign (1)	High			\$1,000	\$100	\$100	\$1,200		
- replace Hubler (1)	High			\$750	\$75	\$75	\$800		
- replace (1) sign	High			\$750	\$75	\$75	\$800		
- parking signage	Medium								
- miscellaneous site signage	High			\$2,000	\$200	\$200	\$2,400		
- blue highway signs	High								
Awnings									
- main lobby	High								
- Hubler awning (emergency)	High								
- Hubler main - new awning	High								
- Clemons (4 banners)	Low								
- banners	Low								
- new Signage	High								

